



## For Immediate Release

### BSM Hires 2 New Senior Consultants to Join Progressive, Rose Divisions

INCLINE VILLAGE, Nev. — May 1, 2018 — [BSM Consulting](#), a recognized global consulting firm serving the health care industry for nearly 40 years, recently added two new senior consultants — Lisa Harrington and Elizabeth Cifers — to its growing team of experts. Today’s announcement was made by Bruce Maller, president and CEO.

#### Lisa Harrington

Lisa Harrington, former owner of Langston Healthcare Services, a San Diego-based ASC consulting firm, joins [Progressive Surgical Solutions](#), a division of BSM Consulting, which specializes in the development and management of ambulatory surgery centers. At BSM, Harrington will apply her extensive knowledge of ASC daily operations, licensing, Medicare certification, and accreditation for ambulatory surgery settings to work with a variety of ASC clients.



“Lisa brings a unique and highly valued set of skills to our surgery center consulting team,” Maller said. “In addition to spending six years managing a busy multi-specialty surgery center (San Diego Outpatient Surgical Center), Lisa has also been intimately involved in all aspects of ASC licensing, certification, accreditation, and compliance for about 100 surgery centers. This coupled with her experience with office-based surgical facilities will be helpful as we expand our presence with single and multi-specialty centers, as well as in cosmetic surgery.”

Harrington joins five other Progressive division consultants, who have more than 125 years of combined ASC experience. She is based in San Diego.

#### Elizabeth Cifers

Elizabeth Cifers, former business and finance administrator/compliance officer for Retina Institute of Virginia, joins [Rose & Associates](#), a division of BSM Consulting, which specializes in Medicare reimbursement and compliance for the specialty of ophthalmology. A certified procedural coder, Cifers will use her 13 years of practice management experience with Retina Institute of Virginia and certification in health care compliance to conduct chart audits for BSM clients.



“We are thrilled to bring Elizabeth onto the BSM team,” Maller said. “Her industry knowledge and real-world experience in managing all aspects of a busy retina practice will add tremendous value to the company. Elizabeth’s intimate understanding of billing, coding, and compliance will

enable us to better meet the needs of our clients in this fast-growing segment of the company.”

Cifers joins three other Rose division consultants who have substantial experience in the ophthalmic arena and expands the team’s ability to help clients make sound Medicare compliance decisions. She is based in Midlothian, Va.

**About BSM Consulting:** With nearly 40 years of consulting experience in health care, BSM Consulting helps its clients find solutions to the financial, operational, and strategic challenges in an ever-changing market. BSM's knowledgeable and experienced team of consultants is dedicated to serving its diverse client base in a thoughtful, sensitive, and comprehensive manner. Founded in 1978, BSM Consulting still adheres to its original goal — providing clients with business management tools and resources that enhance their ability to make better business decisions. Learn more: [www.bsmconsulting.com](http://www.bsmconsulting.com).

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